



for a living planet®



Appendix III : One Earth Mission Highlights

Earth Hour “One Earth Mission”

The spirit of Earth Hour is about much more than switching off our lights for one hour. At its heart, Earth Hour is about human beings making meaningful changes to our lifestyles to ensure the sustainability of our living planet.

Beyond Earth Hour on 28 March, WWF will partner with four groups to organize four "One Earth Mission" activities, upcycling old clothes, packaging meal boxes, visiting a recycling centre and hiking, in April to teach you how to reduce the ecological footprint of your daily life.

To consume less and consume wisely is not difficult – we can begin today, by turning off another light bulb, reducing food waste, not buying unnecessary clothes, and recycling more often. Let's start by asking ourselves:

What can we do to save our planet?

WEEK 1 - CLOTHING

29/3/2015 – 4/4/2015

About 1.2 billion people do not have access to a clean water supply. By 2025, two-thirds of the world's population may face water shortages. Want to help to solve the problem? Give up purchasing unnecessary clothing!

Cotton is a thirsty crop – it takes 20,000 litres of water to produce one T-shirt and one pair of jeans – equivalent to 30 people's drinking water for nearly one year! In addition, inorganic cotton uses large amounts of insecticides and chemical substances which may end up polluting our drinking water.

At the same time, most Hongkongers follow fashion trends closely and often purchase new clothes. Compounding this, some may discard the "old" clothes they purchased the season before. Is it true that only new clothes are trendy though? Over-consumption creates problems on many levels, so instead of constantly buying new clothes, why not use your creativity to bring unique trendiness to the clothes you already have?

It's time to start supporting green fashion by transforming your clothes! Support a sustainable lifestyle by joining the DIY Upcycling Workshop on 3 April hosted by WWF and REDRESS. You'll learn techniques to help you upcycle your old clothes to make them practical, stylish and long lasting!

Date: Friday, 3 April 2015

Venue: Office of WWF-Hong Kong (Kwai Hing)

Time: 2 pm – 4 pm

Applicants should be aged 16 or above.

Enrolment: Start from 10 March

About REDRESS: <http://redress.com.hk/>





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WEEK 2 - FOOD

5/4/2015 – 11/4/2015

Want to enjoy delicious, nutritious food today and long into the future? Then let's make sure we eat wisely and treasure our food.

About 3,600 tonnes of food waste is dumped into Hong Kong's landfills every day. Unfortunately, a significant quantity of this food is still good quality and could benefit plenty of people in need. Food waste also produces a lot of methane, a greenhouse gas which is 25 times more damaging to the ozone layer than carbon dioxide.

It's time to change our eating habits and learn to appreciate food more. Why not take part in the "meal box packaging" sessions jointly presented by WWF and Food Angel? These sessions will help you learn how to transform food that would otherwise be wasted into healthy and nutritious meals for those in need. Your participation will also help lessen the impacts of climate change!

Date: Friday, 10 April 2015

Venue: Kitchen of Food Angel (Chai Wan or Shum Sui Po)

Morning session: 9 am – noon or

Afternoon session: 2 pm – 5pm

Applicants should be aged 16 or above.

Enrolment: Start from 10 March

About Food Angel: <http://foodangel.org.hk/en/>



WEEK 3 - LIVING

12/4/2015 – 18/4/2015

According to a report by the Environment Protection Department, some 13,844 tonnes of solid waste were disposed of in landfills daily in 2012. Some of this waste was abandoned furniture which was still usable. Instead of being discarded, this furniture could have been restored and reused, therefore reducing the amount of waste.

Now you can see how recycled furniture is renovated and restored, and learn how we can fully utilize items in our daily life by joining a programme hosted by WWF and Chu Kong Plan. Including a tour of a recycling centre and a second-hand furniture store, the programme will help participants understand the process of how furniture is recycled, renovated and restored.

Applicants should be aged six or above. Persons below 16 years old must be accompanied by an adult.

Date: Saturday, 18 April 2015

Venue: Recycling Centre of Chu Kong Plan (Tuen Mun)

Morning Session: 11 am - 12:30 pm or

Afternoon Session: 3 pm - 4:30 pm





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Enrolment: Start from 10 March

About Chu Kong Plan: <http://www.chukongplan.org.hk/>

WEEK 4 - TRANSPORTATION

19/4/2015 – 25/4/2015

Want to help stop global temperatures from increasing further? Then why not cancel your next overseas flight and enjoy a relaxing holiday here in Hong Kong?

A return flight from Hong Kong to Seoul, Korea for two people in economy class generates 0.92 tonnes of CO₂! The rising CO₂ content of the Earth's atmosphere is one of main causes of global warming. What's more, the Hong Kong Observatory has predicted that the average local temperatures will increase by 1-2°C in the coming few decades, while the number of days with heat warnings will also continuously increase.

Spending your holidays close to home can also save time and the cost of a flight. Why not learn how to get the most of Hong Kong's ecological assets at an activity organized by WWF and the Hong Kong Girl Guides on 25 April? A speaker will share useful tips on hiking and camping, followed by a tour of a wild campsite. Join us to enjoy nature close to home!

Date: Saturday, 25 April 2015

Venue: The Hong Kong Girl Guides Association - Sandilands Centre

Time: 10 am – 12:30 pm

Enrolment: Start from 10 March

About Hong Kong Girl Guide Association:

http://www.hkgga.org.hk/eng_index.php

